



GURU – The TOTAL AI Assistant for SMEs

The Problem



SMEs (99% of companies) struggle with fragmented management (agendas, minutes, data in PDFs/Excels), lack of expertise in regulations/projections, and manual scalability (social media, BI, OCR). In 2025, 74% plan to grow with AI, but generic tools don't solve their daily chaos, leading to lost productivity and millions.

Introducing GURU

GURU is the TOTAL AI assistant that operates on WhatsApp/web, integrating PDFs, images, Excels, and DBs. A versatile oracle that automates, analyzes, and scales SMEs.

G **GURU**
online

Hello! I'm GURU. How can I help you scale your business today?

Generate the sales report for the last quarter and compare it with the previous one.

Sure, here is the analysis. Sales increased by 15%. Would you like me to generate projections for the next quarter?

GURUs – U\$D 500/month each

(up to 500 conversations)



AI Assistant

Management of agendas, appointments, minutes, automatic loading to CRM.



Conversational BI

Financial projections, sales analysis, responses based on regulations.



AI Social Media

Management of posts, blogs, scheduling, and analytics.



AI Appointments

Appointment management.



AI Omnichannel

Omnichannel communication management. WhatsApp, Web, Social Media.

Powers (Add-ons)

\$95/month each



Advanced OCR

Invoice extraction/validation → Excel/CRM.



Predictive Projections

ML Models for cash flow/sales.



CRM Integrations

QuickBooks, HubSpot, Google Workspace.



Calendars

Integration with Google Calendar, ICS.



Custom Rules

Load business rules for legal/operational responses.



Content Generator

Content Generation for social media and blogs.



Corporate Wiki

Internal corporate Wikipedia.



DESIGN

Image, training, and tutorial generator.

Investor Info

Successful B2B Bootstrapping – Transition to Pre-Seed

Price Table

Base	Powers
U\$D 500/month	U\$D 95/month

Investment Request

\$250K

U\$D 3M cap

Use of Funds

Sales	U\$D 75K
Product	U\$D 75K
Marketing	U\$D 50K
Ops	U\$D 50K